

QOMO, LLC

Reseller Online Sales Policy

Region: United States

#### Policy Background

QOMO, LLC "QOMO" Resellers are critical partners who help bring the QOMO experience to consumers worldwide. We appreciate the effort and resources our partners invest in training knowledgeable sales and customer service staff to provide a compelling QOMO experience. In return, QOMO consistently strives to develop and deliver innovative, high quality digital display and visual products that capture customer interest and bring them to your business.

In order to continue to bring innovative products to the market through qualified partners, QOMO has created this Online Sales Policy as an important component of its strategy to properly support online sales and to preserve and protect the value of its brand value. It also ensures QOMO products are supported with effective marketing, product communication, customer experience and customer service.

This Policy covers all QOMO branded products and applies to all QOMO Resellers with a direct and/or indirect buying arrangement of QOMO products. It is subject to change at any time by QOMO, in its sole discretion, and becomes effective immediately.

#### Policy Application

Resellers shall only take orders via publicly accessible ecommerce enabled web pages hosted on website(s) or webstore(s) independently owned and operated by Reseller's company provided the following requirements are maintained by Resellers:

#### Online Sales

- Adhere to Minimum Advertised Price (MAP) Policy found at <http://www.qomosolutions.com/ResellerPolicies>
- Must NOT sell QOMO branded product on any third party websites, internet marketplaces, auction services, or similar e-commerce sites including but not limited to Amazon.com, Bizrate.com, eBay.com, Nextag.com, Newegg.com, Overstock.com, Pricegrabber.com or Rakuten/Buy.com
- Utilize and maintain QOMO brand and visual standards, trademarks, and brand elements according to the brand standards guidelines found at <http://www.qomo.com/dealer-assets>
- Provide secure shopping cart and SSL certification for the full online transactional processes
- Provide live customer telephone-based support during normal business hours, Monday through Friday
- Clearly disclose return policy and shipping terms
- Provide order status updates and order tracking to purchasers
- Reseller website must clearly designate the website owner/operator

- Reseller website may not be referenced as QOMO owned or operated
- Online Resellers using online advertising (i.e. banner ads, pay-per-click, etc.) who include any QOMO brand name(s) in the advertisement must use a destination URL that brings the consumer to a page containing the relevant QOMO products

This Policy will be monitored and enforced by QOMO Hitevision, LLC. This Policy applies to the Reseller, its direct or indirect affiliates, subsidiaries, successors and assigns.

#### Policy Exceptions

Sales of remanufactured product are not subject to this Policy, and sale of remanufactured product by a deauthorized Reseller does not void the warranty coverage for that remanufactured product.

QOMO may discontinue or engage in promotions in relation to certain QOMO products. In such case, QOMO reserves the right to modify or suspend this Reseller Online Sales Policy with respect to the affected QOMO Products, in which case QOMO will notify the Resellers accordingly.

#### Policy Violations

QOMO Resellers are expected to adhere to this Policy based on the benefits stated in the Policy Background section above. This Policy will be monitored and enforced by QOMO Hitevision, LLC. If it is discovered that a QOMO Reseller is not acting in accordance with this Policy, QOMO reserves the right to take unilateral action without assuming any liability. These actions could include: Deauthorization of Reseller from purchasing and reselling QOMO products, withholding co-operative advertising finds (COOP), market development funds (MDF), rebates or a QOMO discount and/or ceasing to do business with the Reseller altogether. Such a decision will be made solely by QOMO management at its discretion.

#### QOMO Sales Policy Administration

Policy modifications shall be made available on the QOMO website found at <http://www.qomo.com/dealer-assets>

No employee or sales representative of QOMO has any authority to discuss, grant exceptions, or modify this Policy. Any person who purports to modify this Policy, to solicit or obtain the agreement of any reseller regarding this Policy, is unauthorized to do so, and any agreement is invalid.

QOMO will not discuss any conditions of acceptance related to this Policy, as it is non-negotiable and will not be modified to accommodate any Reseller. Furthermore, QOMO does not solicit, nor will it accept, any assurance of compliance with this Policy. Any questions about this Policy should be in writing and directed to the QOMO Legal Department. No oral communications about this Policy are authorized.

If you have any questions about this Policy, please write to:

QOMO Legal Department, QOMO Hitevision, LLC, 46950 Magellan Drive; Wixom, MI 48393 USA